**Donna Vanderbilt** [**www.starseed.media**](http://www.starseed.media) **donna@starseed.media (865) 898-2855**

Digital Media Producer/Editor providing a full spectrum of creative and technical services in Video Production, Video Editing, Web Content and Digital Media Asset Creation built upon an array of expertise in Project Management and Interior Architecture.

**Skills**

PC & Mac Platforms | Avid MC8 + Premiere Pro | Boris Red | Photoshop CC | AfterEffects | Dreamweaver | MS Office

Research | Scriptwriting | Storyboarding | Set Design | Lighting | Photography | Multiformat Camera Ops + Workflow

Media Management | Project Management | Social Media Management | Web Design | Graphic Design | Copyediting

**Experience**

**2016 – 2018 Assistant Editor, Jupiter Entertainment, Knoxville, TN**

Developed preliminary sequences, cut recreation scenes and b-roll cover, created and maintained b-roll library, assisted with sound design, created SFX/GFX and photo moves, assisted with executive and network notes, and assisted Editors and Producers as needed for the following cable television series:

* + - * **Justice By Any Means** - Season 2
      * **Fatal Attraction** - Season 6
      * **#Murder** - Pilot and Season 1
      * **Unauthorized: Kitty Kelley Files** - George Clooney
      * **Evidence of Innocence** - Pilot and Season 1
      * **Hotlanta Homicide** - Pilot and Season 1
      * **Snapped -** Season 23

**2012 – Present Free-Lance Producer/Editor, Starseed Media Group, Knoxville, TN**

* + - * **Producer**, ***To Bee or Not to Bee*** - 30 min. expository documentary and 3 min. trailer for East TN PBS about the plight of the pollinators and the dangers of systemic pesticides from a global perspective. Researched, wrote script, shot DSLR and GoPro footage, procured additional video and still photos through licensing and Creative Commons, created custom graphics and animations, edited on Photoshop and Premiere Pro. Current status: Rough Cut to Net in network review, grant and financing search to add additional research and subject matter expert interviews globally.
      * **Producer/Director, *The Great Smoky Mountains National Park Celebrates Alternative Fuels*** –

6 min. web promo for the US Department of Energy’s [Clean Cities TV](https://youtu.be/ceIrsoeFDmI) YouTube channel, and information kiosks at the Sugarlands and Oconaluftee Visitor Centers in the park. Wrote script, storyboarded, operated two-camera set up at two back-to-back live events, conducted interviews, shot B-Roll, created custom graphics, edited on Avid.

* + - * **Producer/Director, *KARM Thrift Stores*** - 30 sec. commercial for broadcast on WBIR. Wrote, storyboarded, directed, lighting, set design, and edited on Avid. Ran crew of 4.
      * **Editor/VFX/Sound Designer**, ***Yolanda*** - Independent short in the Film Noir style (Avid).
      * **Editor, *Music Videos*** – Parkour Chattanooga, Jay Brannan, Steel Standing (Avid/FCP).
      * **Editor, *New Roads*** - Long form documentary about new farming techniques in China (FCP).
      * **Editor, *Commercials/Promos*** - Mini Cooper, Honda, Jaguar, Yamaha Racing (Avid/FCP).
      * **Production Assistant/Set Design, *Troubled*** - Independent short film produced by Woofter Films.
      * **Production Assistant, *Methodist Medical Center*** - 30 Sec. Commercial produced by Bob’s Films.
      * **Production Assistant, *Covenant Health*** - 30 Sec. Commercial produced by Bob’s Films.

**2015 - 2016 Digital Media Producer, Clean Cities – US Dept of Energy, Knoxville, TN**

Produced videos, designed websites and ran social media campaigns. Video produced for Great Smoky Mountains National Park is featured on US DOE [Clean Cities TV](https://youtu.be/ceIrsoeFDmI) YouTube channel. Increased Twitter followers by 35%.

**Summer, 2013 Digital Team Intern, WTLV NBC12/WJXX ABC25 First Coast News, Jacksonville, FL**

Assisted the Digital Media team with writing and editing for social media content, researching story leads, on-site photography and field news gathering; attended daily production meetings and participated in the development of content for the digital media outlets and daily news productions.

**1999 – 2012 Interior Architect and Certified Project Manager, Atlanta, GA**

Provided project management and architectural services, which included oversight on due diligence, space planning, budget development, schematics, space planning, design development, bid documents, contract administration, and permitting for capital improvement projects.

**Education**

* **AAS, Video Production Technology**, Pellissippi State Community College, Knoxville, TN
* **AAS, Digital Media/Web Technology**, Pellissippi State Community College, Knoxville, TN
* **BFA, Interior Design**, Georgia State University, Atlanta, GA (Magna Cum Laude, Advanced Honors Distinction in Economics, Physics, Journalism and Intellectual History)

**Professional**

**Certifications**

* **PMP (Project Management Professional)** - Project Management Institute
* **Professional Video Production -** Pellissippi State Community College
* **Professional Video Editing -** Pellissippi State Community College
* **Professional Web Authoring -** Pellissippi State Community College
* **NCIDQ (Certified Interior Designer)** - National Council for Interior Design Qualification